

VIP

(very important packing)

THE SECRET TO TOTAL RELAXATION IS SUN, SEA AND A SUPERYACHT, PLUS THE ESSENTIAL WELL-PACKED CASE. ALICE BB HAS A FEW SUGGESTIONS FOR THOSE DO-NOT-FORGET ITEMS THAT WILL GUARANTEE YOU LOOK AND FEEL IMPECCABLY COOL.

iPad Cover by Prada

Trust Prada to come up with a great cover for the iPad. There's a rainbow of coloured leather cases to choose from. The Devil may wear Prada, but it was a God who invented the iPad.



Wedges by Hermes

Negotiating a gang plank in stilettos is asking for trouble. Which is why, it's all about the wedge. Whether you're trotting along the cobbled streets in St Tropez or navigating the quayside in Monaco, the wedge shoe is without doubt a girl's best friend.

Jewellery Pouch by Louis Vuitton

Keep your baubles safe and in one place with this classic jewellery roll. If you're headed to Capri, maybe take two rolls: one stuffed with all your favourite pieces and another empty roll for all the new gems you'll be buying.



Sunglasses by Loro Piana

Loro Piana sunglasses were always going to be a bit special. And at last, here they are: a collaboration with engineer and pilot Mr Vetrini of Barberini, who develops lenses for world champion gliders. These shades block UV rays, give protection from infrared, are polarised, anti-glare, anti-sweat and happen to be the thinnest lenses in the world. But of course, Loro Piana never does things by halves.

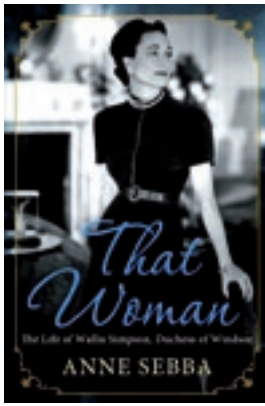
Playing Cards
by Lanvin

No well-seasoned traveller ever leaves home without a pack of cards. Yes, we all have gadgets and gizmos galore, but there's nothing like whiling away time with a game of snap, racing demons or bridge. Particularly when you're playing with these oh-so-chic Lanvin cards, adorned with Alber Elbaz sketches.



Bikini
by Giles Deacon for Chucs Dive & Mountain Shop

Question: What do you get when one of Britain's hottest fashion designers creatively collides with London's smartest new travel-wear shop? Answer: A sizzling bikini.



That Woman: The Life of Wallis Simpson, Duchess of Windsor
by Anne Sebba

Delve into the previously vilified but eternally elegant world of Wallis Simpson. Biographer Anne Sebba unearths new information about 'That Woman', (as she was known by The Queen Mother). This is page-turning at its most glamorous.



Advanced Marine Biology Tonic
by La Prairie

Water, water everywhere, and plenty to drink on board, but how about harnessing some of the deep blue sea's energy and power for your skin. La Prairie have done just that with a combination of marine biotechnology active substance, purified sea water and other powerful ingredients to both protect and nourish the skin, and also stimulate collagen. Just the ticket when you're exposed to the elements.



Adaptasun
by Institut Esthederm

Rather than block the harmful rays, how about training the skin to correct itself by stimulating production of melanin? Sounds genius? It is. And makes for a safer, longer-lasting tan.



White and Yellow Gold Woven Cuff
by Carolina Bucci

'Beach-jewellery' is about NOT looking overly ostentatious. Instead, look to Carolina Bucci, whose Florentine family have been making jewellery since 1885. These fluid, tactile pieces are woven in gold thread on traditional looms. For the ultimate hippie-de-luxe jewellery, look no further.



Neroli Portofino
by Tom Ford

With just one squirt of Tom Ford's Neroli Portofino, you can relive your summer holiday all year round. Neroli Portofino is most definitely inspired by the Italian coast - inhale a delicious hit of Mediterranean lemons, florals and amber.

St Louis Tote
by Goyard

There was a time when going to Goyard was reason enough to make a trip to Paris. Now there are shops throughout the world, but the inimitable monogrammed leather trunks and bags have lost none of their cachet. The St Louis tote in coated canvas is the ideal beach bag big enough for sun cream, iPad and a spare bikini.



Hat
by Eugenia Kim

New York-based designer Eugenia Kim is the go-to girl for a great hat. She pitches that perfect balance between old-school and contemporary. A neutral straw panama trimmed with sky blue is eternally chic.

